Date	Activity	Description	Link	Who? Target audience	Channel	Outcome	Status
26.6.2025	YouTube video	YouTube video with Prof. Daria Vladikova on H2START and the development of an innovation-focused hydrogen ecosystem in Bulgaria.	https://www.youtube.com/watch?v=AwDXyFgrmvw	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	Views - 50	Delivered
16.7.2025	YouTube video	Official video from the H2START launch event presenting the project vision, partners and strategic priorities.	https://www.youtube.com/watch?v=UtrJhus4nN4	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	Views - 43	Delivered
17.7.2025	YouTube video	Interview with Prof. Luigi Crema on how H2START is changing the hydrogen industry in Europe.	https://www.youtube.com/watch?v=psu1z0VQ_4s	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	Views - 13	Delivered
31.7.2025	YouTube video	Interview with Prof. Mariachiara Zanetti on how H2START can strengthen industry and science.	https://www.youtube.com/watch?v=Nal6CapFWno	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	Views - 17	Delivered
8.8.2025	YouTube video	Interview-style video on CNR-ITAE, Bulgaria and a new era for clean energy, featuring Prof. Antonino Arico.	https://www.youtube.com/watch?v=qRXrO6NW0-M	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	Views - 4	Delivered
15.8.2025	YouTube video	Public awareness video explaining why hydrogen matters for green energy and the clean energy transition.	https://www.youtube.com/watch?v=PWkP4P8GkXU	Civil society, Citizens, Research communities, Innovators	Social Media	Views - 18	Delivered
22.8.2025	YouTube video	YouTube video featuring Denitsa Nozharova on the H2START project and the future of clean energy.	https://www.youtube.com/watch?v=VWfpMdAzjhI	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	Views - 72	Delivered
4.9.2025	YouTube video	Expert explanation by Andreas Friedrich on how hydrogen can help decarbonise industry and transport.	https://www.youtube.com/watch?v=caUH5OhdtHY	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	Views - 13	Delivered
18.9.2025	YouTube video	Public awareness video on how Stara Zagora is becoming a green hydrogen hub in the Balkans.	https://www.youtube.com/watch?v=63UzP0tsHiM	Industry, Business partners, Innovators, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	Views - 11	Delivered
10.10.2025	YouTube video	Interview with Gaetano Squadrito from CNR-ITAE on hydrogen, innovation and clean-energy ambitions in Bulgaria.	https://www.youtube.com/watch?v=0u82N3cSz8Q	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	Views - 14	Delivered
30.10.2025	YouTube video	Interview with Alessandra Sanson from CNR ITAE on why hydrogen matters and how research can lead to real change.	https://www.youtube.com/watch?v=cEhNX1CMJ64	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	Views - 15	Delivered
18.12.2025	YouTube video	Hydrogen Game demonstration video showing the educational tool in action.	https://www.youtube.com/watch?v=6LH5ajNUyW0	Research communities, Innovators, Specific end user communities, Citizens	Social Media	Views - 41	Delivered
8.1.2026	YouTube video	Hydrogen Game educational video on the energy system value chain from source to usage.	https://www.youtube.com/watch?v=BeF-lFEX3Pc	Research communities, Innovators, Specific end user communities, Citizens	Social Media	Views - 17	Delivered
18.2.2026	YouTube video	Hydrogen Game educational video on production paths and the colours of hydrogen.	https://www.youtube.com/watch?v=xmKYVJ1Gotk	Research communities, Innovators, Specific end user communities, Citizens	Social Media	Views - 25	Delivered