Date	Communication Activity	Description	Link	Who? Target audience	How? Communication channel	Outcome	Status
28.3.2025	Post - LinkedIn	LinkedIn post about H2START work package discussions focused on the next steps for advancing hydrogen technologies and project implementation.	https://www.linkedin.com/feed/update/urn:li:activity:7311313639657906178	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities.	Social Media	169 - Impressions	Delivered
1.4.2025	Post - LinkedIn	🎟 Highlights from the Opening Event of H2START! On March 14th, we celebrated the official launch of the H2START project - the newest initiative BGH2A is part of. The project aims to stimulate innovation and accelerate the development of hydrogen technologies in	https://www.linkedin.com/feed/update/urn:li:activity:7312738212832010240	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities.	Social Media	95 - Impressions	Delivered
7.4.2025	Post - LinkedIn	"🎙 Interview with Prof. Daria Vladikova in ""Logistika"" Magazine! 🚗 Prof. Daria Vladikova, head of the Scientific	https://www.linkedin.com/feed/update/urn:li:activity:7315039258778464258	Industry, Business partners, Innovators, National authorities, Investors etc.	Social Media	53 - Impressions	Delivered
15.4.2025	Post - LinkedIn	LinkedIn post about BGH2A partnering with the Budapest Hydrogen Summit and joining European stakeholders to discuss hydrogen technology opportunities and challenges.	https://www.linkedin.com/feed/update/urn:li:activity:7317866868478754817	Industry, Business partners, Innovators, Research comminities, International partners etc.	Social Media	150 - Impressions	Delivered
17.4.2025	Post - LinkedIn	"🔑 Key Takeaways from the Budapest Hydrogen Summit 2025	https://www.linkedin.com/feed/update/urn:li:activity:7318576756334968835	Industry, Business partners, Innovators, Research comminities,	Social Media	104 - Impressions	Delivered
29.4.2025	Post - LinkedIn	"🌍💧 Bulgaria's making moves on the hydrogen map — and we're bringing the big	https://www.linkedin.com/feed/update/urn:li:activity:7322914907836821505	Research communities, Innovators, Industry, International partners etc.	Social Media	184 - Impressions	Delivered
12.5.2025	Post - LinkedIn	LinkedIn post about strong public interest in hydrogen technologies at the Sofia Science	https://www.linkedin.com/feed/update/urn:li:activity:7327677950806388738	Citizens, Civil Society, Research communities, Innovators	Social Media	80 Impressions	Delivered
28.5.2025	Post - LinkedIn	LinkedIn post sharing the official video from the H2START launch event in Sofia, presenting the	https://www.linkedin.com/feed/update/urn:li:activity:7333414704696000514	Industry, Business partners, Innovators, EU Institutions, National	Social Media	101 - Impressions 249 -Video Views	Delivered
28.5.2025	Repost - LinkedIn	"📽 We're proud to be part of #H2START – a project shaping the future of hydrogen	https://www.linkedin.com/feed/update/urn:li:activity:7333422593938452481	Citizens,Industry, National authorities, Regional authorities, Local authorities,	Social Media	84 - Impressions	Delivered
9.6.2025	Post - LinkedIn	✔ Building a Hydrogen Bridge between Bulgaria and South Africa!	https://www.linkedin.com/feed/update/urn:li:activity:7337769227304497152	Research communities, Innovators, Industry, International partners etc.	Social Media	110 - Impressions	Delivered
23.6.2025	Post - LinkedIn	"🌬 H2START at the third edition of the "On the Green" festival in Stara Zagora 🌬	https://www.linkedin.com/feed/update/urn:li:activity:7342849971043348480	Civil Society, Citizens, Regional authorities etc.	Social Media	281 - Impressions + including the numbers from the BG	Delivered
23.6.2025	Repost - LinkedIn	H2START at the third edition of the "On the Green" festival in Stara Zagora 👏	https://www.linkedin.com/feed/update/urn:li:activity:7342859349918150657	Civil Society, Regional authorities etc.	Social Media	35 - Impressions	Delivered
23.7.2025	Post - LinkedIn	📘 How H2START Is Transforming the Hydrogen Industry in Europe | Interview with Luigi Crema	https://www.linkedin.com/feed/update/urn:li:activity:7353701478458359808	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	358 - Impressions 379 - Video Views	Delivered
23.7.2025	Repost - LinkedIn	Voices of H2START video interview with Prof. Luigi Crema, President of Hydrogen Europe Research, explaining how H2START will	https://www.linkedin.com/feed/update/urn:li:activity:7353706720524742656	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	93 - impressions	Delivered
31.7.2025	Post - LinkedIn	Voices of H2START video interview with Prof. Mariachiara Zanetti, Vice-Rector of Politecnico	https://www.linkedin.com/feed/update/urn:li:activity:7356684424320548866	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	1222 -Impressions 482 - Video Views	Delivered
31.7.2025	Repost - LinkedIn	Voices of H2START video interview with Prof. Mariachiara Zanetti, Vice-Rector of Politecnico di Torino, on accelerating Europe's hydrogen	https://www.linkedin.com/feed/update/urn:li:activity:7356771922946199552	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	14 - Impressions	Delivered
8.8.2025	Post - LinkedIn	🔋 Innovations in Hydrogen Technologies: Insights from CNR-ITAE	https://www.linkedin.com/feed/update/urn:li:activity:7359556891288514562/?actorCompanyId=107331949	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	212 - Impressions, 88 - video views	Delivered
8.8.2025	Repost - LinkedIn	LinkedIn repost of Prof. Antonino Arico's H2START interview, presenting CNR ITAE's vision and partnership with Trakia University,	https://www.linkedin.com/company/106900891/admin/post-analytics/urn:li:activity:7359567082625167360/	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	9 - Impressions	Delivered

7.9.2025	Post - LinkedIn	🌍 A strong voice for hydrogen education from Bulgaria! Prof. Daria Vladikova, scientific coordinator of	https://www.linkedin.com/feed/update/urn:li:activity:7348745886220353536	Research communities, Innovators, International partners etc.	Social Media	46 - Impressions	Delivered
30.1.2026	Post - LinkedIn	H2START study visits and consortium meeting in Turin hosted by Politecnico di Torino	https://www.linkedin.com/feed/update/urn:li:share:7422911768567410688	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media	305 - Impressions	Delivered
2.2.2026	Post - LinkedIn	BGH2A at H2START consortium meeting in Turin - building hydrogen centre in Bulgaria	https://www.linkedin.com/feed/update/urn:li:share:7424083016349605888	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media	21 - Impressions	Delivered
6.2.2026	Post - LinkedIn	H2START partnership with Politecnico di Torino and Trakia University - high-level governance meetings	https://www.linkedin.com/feed/update/urn:li:share:7425509287176601601	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media	538 - Impressions	Delivered
12.2.2026	Post - LinkedIn	Dr. Mariya Ivanova on scaling up hydrogen technologies at Erasmus+ ENHANCE Winter School	https://www.linkedin.com/feed/update/urn:li:share:7427696038246838272	Research communities, Innovators, Specific end user communities	Social Media	379 - Impressions	Delivered
13.2.2026	Post - LinkedIn	H2START results on regional hydrogen ecosystem presented at SISEC2026 by CNR-ITAE	https://www.linkedin.com/feed/update/urn:li:share:7428022894267559937	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	412 - Impressions	Delivered
18.2.2026	Post - LinkedIn	Research secondment to CNR ITAE in Messina for hydrogen centre technological profile development	https://www.linkedin.com/feed/update/urn:li:share:7429849205315276801	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	890 - Impressions	Delivered
20.2.2026	Post - LinkedIn	Hydrogen Game Part 2 - Production Paths: Colors of Hydrogen Challenge by DTU	https://www.linkedin.com/feed/update/urn:li:ugcPost:7430588967307231233	Research communities, Innovators, Specific end user communities	Social Media	584 - Impressions 377 - Video Views	Delivered
20.2.2026	Repost - LinkedIn	Hydrogen Game Part 2 - Colors of Hydrogen cross-posted from H2START (BG version)	https://www.linkedin.com/feed/update/urn:li:ugcPost:7430590741137178624	Research communities, Innovators, Specific end user communities	Social Media	18 - Impressions	Delivered
23.2.2026	Post - LinkedIn	Prof. Vladikova speaking at 10th Central and Eastern Europe Hydrogen Summit in Prague	https://www.linkedin.com/feed/update/urn:li:ugcPost:7431705783135936512	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	107 - Impressions 103 - Video Views	Delivered
24.2.2026	Post - LinkedIn	H2START Centre of Excellence presented at Net-Zero Lab Decarbonization Academy in Sofia	https://www.linkedin.com/feed/update/urn:li:ugcPost:7432030523775983616	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	38 - Impressions	Delivered
26.2.2026	Post - LinkedIn	Hydrogen Game Part 3 - Hydrogen Applications: decarbonizing hard-to-abate sectors	https://www.linkedin.com/feed/update/urn:li:ugcPost:7432785820358582272	Research communities, Innovators, Specific end user communities	Social Media	246 - Impressions 290 - Video Views	Delivered
26.2.2026	Post - LinkedIn	H2START mentioned at World Bank climate resilience discussion for Bulgaria's private sector	https://www.linkedin.com/feed/update/urn:li:share:7432782691013517315	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media (Repost)	50 - Impressions	Delivered
10.3.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7437111760983085056	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	503 - Impressions	Delivered
16.3.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7439210602155249664	Research communities, Innovators, Industry, Business partners	Social Media	595 - Impressions	Delivered
17.3.2026	Post - LinkedIn	Hydrogen Game educational content on hydrogen technologies and applications.	https://www.linkedin.com/feed/update/urn:li:activity:7439591911734267905	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media	95 - Impressions	Delivered
17.3.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7439642411200413697	Research communities, Innovators, Specific end user communities	Social Media	427 - Impressions	Delivered

17.3.2026	Post - LinkedIn	Recruitment communication for H2START expert and research positions.	https://www.linkedin.com/feed/update/urn:li:activity:7439671889108811776	Research communities, Innovators, Specific end user communities	Social Media	955 - Impressions	Delivered
23.3.2026	Post - LinkedIn	Public communication post explaining what hydrogen means for Stara Zagora in practice.	https://www.linkedin.com/feed/update/urn:li:activity:7441855490281701376	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media	208 - Impressions	Delivered
23.3.2026	Post - LinkedIn	LinkedIn post announcing an open public discussion about hydrogen in Stara Zagora on 26 March.	https://www.linkedin.com/feed/update/urn:li:activity:7441853794239430656	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media	77 - Impressions	Delivered
15.4.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7450148452749012992	Civil society, Citizens, Research communities, Innovators	Social Media	413 - Impressions	Delivered
30.4.2026	Post - LinkedIn	Recruitment communication for H2START expert and research positions.	https://www.linkedin.com/feed/update/urn:li:activity:7455512117350121472	Research communities, Innovators, Specific end user communities	Social Media	744 - Impressions	Delivered
7.5.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7458072348429090817	Research communities, Innovators, Specific end user communities	Social Media	435 - Impressions	Delivered
7.5.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7458073179429801985	Civil society, Citizens, Research communities, Innovators	Social Media	386 - Impressions	Delivered
12.5.2026	Post - LinkedIn	H2START Masterclass on science communication, design and AI.	https://www.linkedin.com/feed/update/urn:li:activity:7459852438456586242	Research communities, Innovators, Specific end user communities	Social Media	180 - Impressions	Delivered
14.5.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7460663913240649729	Research communities, Innovators, Industry, Business partners	Social Media	291 - Impressions	Delivered
27.5.2026	Post - LinkedIn	Hydrogen Game educational content on hydrogen technologies and applications.	https://www.linkedin.com/feed/update/urn:li:activity:7465402712050987009	Research communities, Innovators, Specific end user communities	Social Media	224 - Impressions	Delivered
28.5.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7465673543234674688	Research communities, Innovators, Specific end user communities	Social Media	435 - Impressions	Delivered
29.5.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7466114029263101952	Research communities, Innovators, Specific end user communities	Social Media	941 - Impressions	Delivered
29.5.2026	Post - LinkedIn	H2START-related hydrogen strategy activity at Green Transition Forum.	https://www.linkedin.com/feed/update/urn:li:activity:7466039752664801280	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	403 - Impressions	Delivered
30.5.2026	Post - LinkedIn	H2START-related hydrogen strategy activity at Green Transition Forum.	https://www.linkedin.com/feed/update/urn:li:activity:7466428395380359168	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	372 - Impressions	Delivered
31.5.2026	Post - LinkedIn	H2START-related hydrogen strategy activity at Green Transition Forum.	https://www.linkedin.com/feed/update/urn:li:activity:7466883079371051008	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	444 - Impressions	Delivered
31.5.2026	Post - LinkedIn	H2START-related hydrogen strategy activity at Green Transition Forum.	https://www.linkedin.com/feed/update/urn:li:activity:7466760614523269120	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	268 - Impressions	Delivered
1.6.2026	Post - LinkedIn	Hydrogen Game educational content on hydrogen technologies and applications.	https://www.linkedin.com/feed/update/urn:li:activity:7467211721997373440	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	657 - Impressions	Delivered

2.6.2026	Post - LinkedIn	Recruitment communication for H2START expert and research positions.	https://www.linkedin.com/feed/update/urn:li:activity:7467487537888976896	Research communities, Innovators, Industry, Business partners	Social Media	401 - Impressions	Delivered
2.6.2026	Post - LinkedIn	Recruitment communication for H2START expert and research positions.	https://www.linkedin.com/feed/update/urn:li:activity:7467581068322463744	Research communities, Innovators, Specific end user communities	Social Media	564 - Impressions 221 - Video Views	Delivered
3.6.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7467853044370731008	Civil society, Citizens, Research communities, Innovators	Social Media	440 - Impressions	Delivered
5.6.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7468614384425005057	Research communities, Innovators, Industry, Business partners	Social Media	352 - Impressions	Delivered
15.6.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7472194538074243072	Civil society, Citizens, Research communities, Innovators	Social Media	306 - Impressions	Delivered
17.6.2026	Post - LinkedIn	Hydrogen Game educational content on hydrogen technologies and applications.	https://www.linkedin.com/feed/update/urn:li:activity:7472869073287106560	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	327 - Impressions	Delivered
19.6.2026	Post - LinkedIn	H2START communication about a hydrogen technologies event or expert discussion.	https://www.linkedin.com/feed/update/urn:li:activity:7473630181769965568	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	170 - Impressions	Delivered
19.6.2026	Post - LinkedIn	Hydrogen education activity for school students and young learners.	https://www.linkedin.com/feed/update/urn:li:activity:7473630556967268352	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors,	Social Media	217 - Impressions	Delivered
19.6.2026	Post - LinkedIn	H2START-related hydrogen strategy activity at Green Transition Forum.	https://www.linkedin.com/feed/update/urn:li:activity:7473635510440058880	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local	Social Media	81 - Impressions	Delivered