No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
1	4.1.2025	Fb Post	**Facebook post with highlights from the H2START opening event and BGH2A's role in the new hydrogen innovation initiative.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02pAEUtrtXjmLraqPG3aMD7WdZmseDovgZkTHjiDnAf7dYg55quuHArLpLJiBkrL6Vl&id=61574812911313	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities, Specific end user communities, Investors, Others	Social Media	reach - 40 Views - 152	Delivered
2	8.1.2025	Repost - FB	**Voices of H2START video interview with Prof. Mariachiara Zanetti, Vice-Rector of Politecnico di Torino, on accelerating Europe's hydrogen transition and turning H2START into a European**	https://fb.watch/Bq_Rv3YUEN/	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	reach - 12	Delivered
3	28.3.2025	Fb Post	**Facebook post about H2START work package discussions focused on collaboration, next steps and hydrogen technology development.**	https://www.facebook.com/permalink.php?story_fbid=122096176982827097&id=61574812911313&ref=embed_post	Innovators, Regional authorities, Local authorities, Research communities, Others	Social Media	reach - 1882 Views - 2563	Delivered
4	15.4.2025	Fb Post	**Recap of Budapest Hydrogen Summit!**	https://www.facebook.com/permalink.php?story_fbid=122109243554827097&id=61574812911313&ref=embed_post	Industry, Business partners, Innovators, International organizations, Investors, Research communities etc.	Social Media	reach - 287 Views - 505	Delivered
5	17.4.2025	Post	**Hydrogen for CEE – Our Takeaways from Budapest!**	https://www.facebook.com/permalink.php?story_fbid=pfbid0rdxHGKjuDxaEf3ReiSFSW2FWccBRKTh3VGmHpS2nygftZc4bPhSnvYtD8MwwSHWEl&id=61574812911313	Industry, Business partners, Innovators, International organizations, Investors, Research communities etc.	Social Media	reach - 30 Views - 97	Delivered
6	29.4.2025	Post	**H2START at the 9th Green Hydrogen Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02TMThU9RoQx6KJbz2wia2UNZnY4gqJ6HRyMXxe3mVWCk37PggMTZfZykN9Uxdv4CMl&id=61574812911313	Civil society, Citizens, Research communities, Innovators	Social Media	reach -39 Views - 141	Delivered
7	27.5.2025	Fb Post	**Hydrogen Game Seminar announced**	https://www.facebook.com/permalink.php?story_fbid=pfbid02CaFZG9az4bUz91cuyKbZAUp1s4t8RNa8dx5NHRVKBvxzkPW37TMkkwqeGY3yqDnal&id=61576313216184	Civil society, Citizens, Specific end user communities, Other	Social Media	N/A	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
8	27.5.2025	Post	**Hydrogen Game webinar announcement**	https://www.facebook.com/permalink.php?story_fbid=pfbid02KHAi178CZrCFsYfXkiC586ikmcri3sEza4H3bEvnQrDooFuUf1phUoheAowS4Dxpl&id=61574812911313	Research communities, Innovators, International organizations	Social Media	reach - 31 Views - 105	Delivered
9	28.5.2025	Post	**H2START Public Kickoff video**	https://fb.watch/Bq-9D-LUkk/	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	reach - 125 Views - 181	Delivered
10	9.6.2025	Fb Post	**Hydrogen bridge betweeen Bulgaria and South Africa - interview with H2START Scientific Coordinator in Mining Weekly shared**	https://www.facebook.com/permalink.php?story_fbid=pfbid019nSdzGG1Jr2199Ytec1YfKV4ScnSW9zaujXNJg8D3enPxCGD9ovidVzt24TNnyvl&id=61576313216184	Citizens, Civil society, Industry, Business partners, Research communities	Social Media	N/A	Delivered
11	23.6.2025	Fb Post	**H2START participation in Bedechka Fest**	https://www.facebook.com/permalink.php?story_fbid=pfbid02SNDSsTP2XspGQNGGQBTmsbHN451NuoYYfUtaXdJZ5uv29DmoiNK5pSV7QSstfCtul&id=61576313216184	Civil society, Citizens, Other	Social Media	N/A	Delivered
12	26.6.2025	Fb Post	**Kickoff video published**	https://www.facebook.com/61576313216184/videos/1363090144756898	Civil society, Citizens, Research communities, National authorities, Industry	Social Media	N/A	Delivered
13	4.7.2025	Post	**Prof. Daria Vladikova's interview for Logistics magazine on H2START, the future Centre of Excellence and hydrogen technologies**	https://www.facebook.com/permalink.php?story_fbid=pfbid0G1MxA6J4VXzWMKEvjuUx87qZ7ez16XtJP5TWERWGtPfKRtkV9NViHhbnqVWxcczSl&id=61574812911313	Industry, Business partners, National authorities, Regional authorities, Local authorities, Research communities, Specific end user communities, Investors, Other	Social Media	reach - 115 Views - 268	Delivered
14	17.7.2025	Fb Post	**Voices of H2START interview with Prof. Luigi Crema, President of Hydrogen Europe Research**	https://www.facebook.com/122129177906877107/videos/1804557120466896	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 24 Views - 58	Delivered
15	23.7.2025	Repost - FB	**Voices of H2START video interview with Prof. Luigi Crema, President of Hydrogen Europe Research, on how H2START can strengthen the hydrogen industry, innovation ecosystem and human capital in Bulgaria and Europe.**	https://fb.watch/Bq_N6MjSxU/	Citizens, Research communities, Innovators, Business partners, Industry etc.	Social Media	reach - 16	Delivered
16	25.7.2025	Fb Post	**BGH2A business survey on clean hydrogen production, use and needs in Bulgaria**	https://www.facebook.com/122129177906877107/posts/1221315887128 77107	Civil society, Citizens, Other	Social Media	reach - 10	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
17	31.7.2025	Fb Post	**Voices of H2START interview with Prof. Zanetti, Vice-Rector of Politecnico di Torino**	https://www.facebook.com/122129177906877107/videos/1003074701763272	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 22 Views - 31	Delivered
18	8.8.2025	Fb Post	**Interview with Prof. Antonino Arico from CNR-ITAE on hydrogen infrastructure in Europe**	https://www.facebook.com/122129177906877107/videos/2021546361585081	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 10 Views - 13	Delivered
19	15.8.2025	Fb Post	**Green hydrogen as key to energy independence - hydrogen vs batteries for clean future**	https://www.facebook.com/122129177906877107/videos/1155338449768238	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 61 Views - 34	Delivered
20	22.8.2025	Fb Post	**Denitsa Nozharova on H2START and hydrogen valleys in Stara Zagora, Plovdiv and Varna**	N/A	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 10 Views - 8	Delivered
21	4.9.2025	Fb Post	**Voices of H2START interview with Prof. Friedrich from DLR on hydrogen research in the Balkans**	https://www.facebook.com/122129177906877107/videos/1714396512593726	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 14 Views - 14	Delivered
22	4.9.2025	Fb Post	**Masterclass on Electrochemical Impedance Spectroscopy by Prof. Vladikova at IEES-BAS**	https://www.facebook.com/122129177906877107/videos/639262148806578	Research communities, Innovators, Specific end user communities	Social Media	reach - 10	Delivered
23	5.9.2025	Post	**Public outreach announcement inviting children and families to the H2START hydrogen journey stand at Sofia Science Festival.**	https://www.facebook.com/permalink.php?story_fbid=pfbid0N613EWLLCJHf92yeNKHGixCipkUZmvU3aDrC9ySz5T24SNjddiqmfgfvDEEAFDAMl&id=61574812911313	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 1098 Views -1553	Delivered
24	8.9.2025	Fb Post	**H2START participation announcement at TOP JOBS career forum in Stara Zagora**	https://www.facebook.com/670387716154520_122145338240877107	Innovators, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 25	Delivered
25	15.9.2025	Fb Post	**H2START hydrogen training programs showcased at Top Jobs forum in Stara Zagora**	https://www.facebook.com/670387716154520_122146988792877107	Innovators, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 10	Delivered
26	18.9.2025	Fb Post	**Hydrogen Valley and Centre of Excellence establishment at Trakia University, Stara Zagora**	https://www.facebook.com/122129177906877107/videos/1518747649307990	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 11 Views - 7	Delivered
27	19.9.2025	Fb Post	**Congratulations to Naval Academy Varna on hydrogen ecosystem study with pilot measures**	https://www.facebook.com/122129177906877107/posts/1221477789148 77107	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 14	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
28	5.10.2025	Post	**Facebook post summarising the first day on the Hydrogen Journey stand at Sofia Science Festical**	https://www.facebook.com/permalink.php?story_fbid=pfbid02FRwez65xpS9NqGEzM6rsb8Zhm6xApz3Att4oKUKXSS6mSnLyDWmheCP9FY93kFR4l&id=61574812911313	Civil society, Citizens	Social Media	reach - 306 Views - 612	Delivered
29	10.10.2025	Fb Post	**Voices of H2START interview with Dr. Squadrito from CNR ITAE on hydrogen capacity building**	https://www.facebook.com/reel/2022482968583784	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 44 Views - 62	Delivered
30	13.10.2025	Fb Post	**Invitation to Hydrogen Game working seminar and live demonstration in Sofia**	https://www.facebook.com/670387716154520_122152718900877107	Research communities, Innovators, Specific end user communities	Social Media	reach - 15	Delivered
31	16.10.2025	Fb Post	**H2START at 4th Teaming Club Conference at BIOPOLIS-CIBIO in Portugal**	https://www.facebook.com/122129177906877107/posts/1221532575748 77107	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 23	Delivered
32	16.10.2025	Fb Post	**Working Seminar invitation for Hydrogen Conversation Game at WTC Sofia (EN)**	https://www.facebook.com/670387716154520_122153250992877107	Research communities, Innovators, Specific end user communities	Social Media	reach - 16	Delivered
33	21.10.2025	Fb Post	**Hydrogen Game live demonstration workshop recap with Pernille Gotz from DTU**	https://www.facebook.com/122129177906877107/posts/1221542626768 77107	Research communities, Innovators, Specific end user communities	Social Media	reach - 15	Delivered
34	30.10.2025	Fb Post	**Interview with Alessandra Sanson from CNR on H2START as a future hydrogen technology hub**	https://www.facebook.com/reel/683358184841699	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 16 Views - 19	Delivered
35	4.11.2025	Fb Post	**EU-China hydrogen partnerships - live talk from Wuhan with Prof. Vladikova**	https://www.facebook.com/670387716154520_122157052334877107	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 1227	Delivered
36	5.11.2025	Fb Post	**H2START at National Meeting 'From Science to Innovation' in Sofia Tech Park**	https://www.facebook.com/122129177906877107/posts/1221573939508 77107	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 13	Delivered
37	5.11.2025	Fb Post	**EU-China hydrogen partnerships - live talk from Wuhan (BG version)**	https://www.facebook.com/670387716154520_122157344978877107	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 11	Delivered
38	17.11.2025	Fb Post	**Hyvolution 2026 hydrogen technology event announcement in Paris**	https://www.facebook.com/670387716154520_122160574808877107	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 3	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
39	5.12.2025	Post	**Facebook post about the Hydrogen Journey stand at Sofia Science Festival.**	https://www.facebook.com/permalink.php?story_fbid=pfbid0EKQBnJJDk43s294GnWKg3Uuf1XbKnTpe8mBujikT6dByTEsSAL677EkVJPmK8gPVl&id=61574812911313	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 1980 Views - 2502	Delivered
40	27.1.2026	Fb Post	**Hydrogen Game Part 1 - Energy System Value Chain from source to usage (video reel)**	https://www.facebook.com/reel/1578588636656274	Research communities, Innovators, Specific end user communities	Social Media	reach - 23 Views - 36	Delivered
41	30.1.2026	Fb Post	**H2START consortium meeting and study visits at Politecnico di Torino**	https://www.facebook.com/670387716154520_122174106494877107	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 1556	Delivered
42	31.1.2026	Fb Post	**BGH2A at H2START consortium meeting in Turin - steps towards a hydrogen centre in Bulgaria**	https://www.facebook.com/122096363492827097/posts/1221549966148 27097	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 30	Delivered
43	6.2.2026	Fb Post	**H2START partnership with Trakia University and Politecnico di Torino (follow-up post)**	https://www.facebook.com/670387716154520_122175236336877107	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 49	Delivered
44	6.2.2026	Fb Post	**H2START partnership with Trakia University and Politecnico di Torino - governance meetings**	https://www.facebook.com/670387716154520_122175255488877107	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 3815	Delivered
45	7.2.2026	Fb Post	**H2START Centre of Excellence presented at Net-Zero Lab Decarbonization Academy in Sofia**	https://www.facebook.com/627721313751898_122157294062827097	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 27	Delivered
46	12.2.2026	Fb Post	**Dr. Mariya Ivanova on scaling up hydrogen technologies at Erasmus+ ENHANCE Winter School**	https://www.facebook.com/670387716154520_122176419260877107	Research communities, Innovators, Specific end user communities	Social Media	reach - 26	Delivered
47	13.2.2026	Fb Post	**Hydrogen perception study in Bulgaria presented at SISEC 2026 conference**	https://www.facebook.com/670387716154520_122176632548877107	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 1284	Delivered
48	18.2.2026	Fb Post	**Research secondment to CNR ITAE in Messina for hydrogen centre technological development**	https://www.facebook.com/122129177906877107/posts/122177451674877107	Citizens, Research communities, Innovators, Business partners, Industry	Social Media	reach - 2921	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
49	20.2.2026	Fb Post	**Hydrogen Game Part 2 - Colors of Hydrogen: understanding production paths (video reel)**	https://www.facebook.com/reel/1464543015028062	Research communities, Innovators, Specific end user communities	Social Media	reach - 36 Views - 36	Delivered
50	25.2.2026	Fb Post	**H2START-related contribution to decarbonization and climate resilience discussions.**	https://www.facebook.com/permalink.php?story_fbid=pfbid06JTBRchVUsdjpWPDf6RruwGZ9ZzXwivkdFE9qSVHx68uSZ7rPfNav3mbynUiUZ4zl&id=61574812911313	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 39 Views - 69	Delivered
51	26.2.2026	Fb Post	**Hydrogen Game Part 3 - Hydrogen Applications for hard-to-abate sectors (video reel)**	https://www.facebook.com/reel/2087261778734438	Research communities, Innovators, Specific end user communities	Social Media	reach - 12 Views - 16	Delivered
52	10.3.2026	Fb Post	**H2START contribution to Central and Eastern Europe hydrogen discussions.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02jvgqA6uvjDANNwP9Q5D5c1g9k2CVSGBVKz3fWufTsnzaxgdNXu9nNjhtYBXEJfh3l&id=61576313216184	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 1930 Views - 3748	Delivered
53	16.3.2026	Fb Post	**H2START partnership on hydrogen retrofit solutions for heavy-duty transport.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02eaK6fMbY9DbqJDrDxd2Xj7J8DWZpLmVwcdZ4wUhq1u9MztV22NoDFTZmScNNFKmXl&id=61576313216184	Research communities, Innovators, Industry, Business partners	Social Media	reach - 1335 Views - 2421	Delivered
54	16.3.2026	Fb Post	**H2START social media profile update.**	https://www.facebook.com/photo.php?fbid=1221816540868771078set=a.122095422662877107&type=3	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 0	Delivered
55	17.3.2026	Fb Post	**Recruitment communication for H2START expert and research positions.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02V4N6XqXUKh5wc7eww3crXVcaN8P3JZyfFbwjAP2V7Bot1as8zTZXUteh6fdVjso2l&id=61576313216184	Research communities, Innovators, Specific end user communities	Social Media	reach - 3122 Views - 5295	Delivered
56	23.3.2026	Fb Post	**Public communication post explaining what hydrogen means for Stara Zagora in practice.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02AEbEdmSXR12fEH31ke6z8HFAYmb59fMY46a7u7kAuhySVHps3hogZUmksroXk1szl&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 55 Views - 120	Delivered
57	23.3.2026	Fb Post	**Facebook post announcing an open public discussion about hydrogen in Stara Zagora on 26 March.**	https://www.facebook.com/permalink.php?story_fbid=pfbid0GN558g16gyEpVQhPbVAPGSTuEBx1h8JjzZs6WtcfsKffdj5xsNQCKg3XjNNt7F9dl&id=61574812911313	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 43 Views - 84	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
58	27.3.2026	Fb Post	**Facebook post about experts, business representatives, public sector actors and scientists gathering in Stara Zagora for an open dialogue on the region's hydrogen future**	https://www.facebook.com/permalink.php?story_fbid=pfbid02dJ3pvJjh1nn5z65qbwypw25kJA1HYZ4focW8k89s6D8uMEK6ZshPbFCA3upQx4xTl&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 62 Views - 159	Delivered
59	15.4.2026	Fb Post	**H2START Masterclass on science communication, design and AI.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02QD9Zoy5omm4Bksp8RWsrWBjarTFxk71UQ4hrh3NcWFEVyZP65Wumg15xKd1S7p1bl&id=61576313216184	Research communities, Innovators, Specific end user communities	Social Media	reach - 1964 Views - 4197	Delivered
60	24.4.2026	Fb Post	**Trakia University post summarising the H2START Science in Sight masterclass on science communication, visualisation and AI tools**	https://www.facebook.com/Trakia.uni.St.Zagora/posts/pfbid0o7UWNtJTqnC6ZLuBJfiq1R2TKaunHXAaQDSyswusQbCMP95vCjLSkJ54VFf9kd2fl	Research communities, Innovators, Specific end user communities, Civil society, Citizens	Social Media	N/A	Delivered
61	30.4.2026	Fb Post	**Recruitment communication for H2START expert and research positions.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02Lky18Uev5AhZVpSEFuBa4opTzFeDEF5GBMyWF1qA6cZ6zsGg4hbdkFUP2NDCWvg7l&id=61576313216184	Research communities, Innovators, Specific end user communities	Social Media	reach - 1686 Views - 3221	Delivered
62	3.5.2026	Fb Post	**H2START social media communication activity.**	https://www.facebook.com/permalink.php?story_fbid=pfbid032E1YiPu6hVAMoeAEi58keSzb62hkPffT7prJoaaL1A51Q2bzUuWXJVZFsWir8rvcl&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 43 Views - 81	Delivered
63	7.5.2026	Fb Post	**Hydrogen education activity for school students and young learners.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02JcU2jSFqjEP6WFWvMdyqnQhdNaBfqCFd9r2sBW6zaaYWNedrpWxD6NLoXtHW6aPTl&id=61576313216184	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 56 Views - 121	Delivered
64	7.5.2026	Fb Post	**Hydrogen education activity for school students and young learners.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02pMLAkNYJQ6Z8rfRp4ptaDyAw4SM1wUCc3ywMq6u49vtRpbu6MUq8wZXhagD83mEbl&id=61574812911313	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 26 Views - 53	Delivered

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65	12.5.2026	Fb Post	**Facebook post announcing the unveiling of a full-length statue of William Gladstone at the Rectorate of Trakia University, Stara Zagora, marking 150 years since the April Uprising**	https://www.facebook.com/permalink.php?story_fbid=pfbid0ZGn4idXFSr1atBAtvhGH6LprTfMim1dyqDywGWMshASTp8NdSDFjf5rT7uKNnSZwl&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 62 Views - 141	Delivered
66	14.5.2026	Fb Post	**H2START communication on gas networks, hydrogen corridors and infrastructure.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02BMTk29kes55w6PZeqyG2VZinzsmyxx3FNSQy5cXLwatDs1cdqJjzauJqvcEzzijZl&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 1775 Views - 3069	Delivered
67	18.5.2026	Fb Post	**Hydrogen education activity for school students and young learners.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02tnrBQGCsVbVfAXWnAyvxzHf6GoDzA35Y3uhiJ3b4gLrb8QJVjwPt5TL5m8RcApEyl&id=61576313216184	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 68 Views - 187	Delivered
68	28.5.2026	Fb Post	**Trakia University post about the international Hydrogen for Clean Energy and Mobility forum with scientists and industry and public-sector representatives from Europe and Asia.**	https://www.facebook.com/Trakia.uni.St.Zagora/posts/pfbid02zDp9TQLbnhqT5A84Aj1u3CwAAoxA1nLYkaN1dZNY1qBGPzRS4rJ2pJvzeDQkyYNol	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities, Citizens	Social Media	N/A	Delivered
69	28.5.2026	Fb Post	**Hydrogen Masterclass at the Hydrogen for Clean Energy and Mobility forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02wZcGwEepw1zFTxSfR2Jb68pCVsAgn7Kg1rPcWzwgGiwYHPzs6fXCDeqf3GTKfz63l&id=61576313216184	Research communities, Innovators, Specific end user communities, Civil society, Citizens	Social Media	N/A	Delivered
70	29.5.2026	Fb Post	**H2START communication about a hydrogen technologies event or expert discussion.**	https://www.facebook.com/reel/742425925594707	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 3279 Views - 4263	Delivered
71	29.5.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02FwAqpUfRRoFGqC4nUdB4PwBBdpQvSaDVE6kCSqVGT1evFkjbFQbZvf9B8Xg8JnRvl&id=61574812911313	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 70 Views - 142	Delivered
72	30.5.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid01GKERUnN6PxWzASTuDCvcNpsEsifABrSz6ky2CjKUU9LqGzkcK2PNAUK4jcTNcail&id=61574812911313	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 48 Views - 118	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
73	31.5.2026	Fb Post	**H2START communication about a hydrogen technologies event or expert discussion.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02Rwx3aGLtVuFZPnVTLyGG59Kk9hnMHw6aqry5GeZVjuKAM86RAmDB5FoX9A3TzpX5l&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 159 Views - 316	Delivered
74	31.5.2026	Fb Post	**H2START communication about a hydrogen technologies event or expert discussion.**	https://www.facebook.com/permalink.php?story_fbid=pfbid0t4UaLrGUiYzH8JbPPTawhVr6B367GgAapenhyojH4hY134ftKaVc1MMgRHye1iCkl&id=61576313216184	Research communities, Innovators, Specific end user communities	Social Media	reach - 79 Views - 208	Delivered
75	31.5.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02hbhn1c4VGMZX5WXpkKbqAUZPZXBupcKuxY4vKh4wVqRhxTfp78hWNc8tJxrUYogkl&id=61574812911313	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 741 Views - 1134	Delivered
76	1.6.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02cmUFjZQo4veGQhQJjFAkUAR5jZS1ntcmWF9aHVcFnjfD1PXonN5XTykmzgPtmxQ1l&id=61574812911313	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 73 Views - 210	Delivered
77	2.6.2026	Fb Post	**H2START message highlighting Italian partner cooperation and project links.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02AycvtrSq2j7pRTS6YZaENV4ouSJ3R12ZsyQ7AeLDcztvBfAiJKyifMmkckizP1ail&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 25 Views - 93	Delivered
78	2.6.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/reel/1680141736367337	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Social Media	reach - 39 Views - 228	Delivered
79	3.6.2026	Fb Post	**Hydrogen education activity for school students and young learners.**	https://www.facebook.com/permalink.php?story_fbid=pfbid028fHrcLUwJ8vZedgbK8zHU6MEjBnRUgGJ4mP2fMU5NuQ2jgAgrjn8HGJvgJeHUQjnl&id=61576313216184	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 493 Views - 1216	Delivered
80	3.6.2026	Fb Post	**H2START international cooperation meeting with the Ambassador of Finland in Bulgaria.**	https://www.facebook.com/permalink.php?story_fbid=pfbid051eSFSBaRZHSouQnrwpS3YEiN9HJsKYoZXxBRNmBesNK84p6BHPAKVanDLu27Hk2l&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Research communities, Citizens	Social Media	N/A	Delivered
81	5.6.2026	Fb Post	**Trakia University post on the Finnish Ambassador meeting and future cooperation in hydrogen technologies.**	https://www.facebook.com/Trakia.uni.St.Zagora/posts/pfbid02Qxwmo7rEmKEihE8r35uoz86Rv4ZHcVjcFGhDJ7aw8qCXPo5BAbYeXffMiMxr838sl	Industry, Business partners, Innovators, EU Institutions, National authorities, Research communities, Citizens	Social Media	N/A	Delivered

No.	Date	Name	Description	Link	Target audience	Channel	Outcome	Status
82	5.6.2026	Fb Post	**H2START international cooperation meeting with the Embassy of Finland.**	https://www.facebook.com/permalink.php?story_fbid=pfbid028ubdktMQuxHBxZs2o4xxdeptdZSmpDfM4eAtCEY7rdCK6GQ5CqKPDqn2qw534B2el&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 52 Views - 151	Delivered
83	15.6.2026	Fb Post	**Hydrogen education activity for school students and young learners.**	https://www.facebook.com/permalink.php?story_fbid=pfbid0QprvthRNcxEokZYiZNJ69pRZHCu33zJko6uthPsrU8u7NBukrBoxvsCYnwiz8ZZSl&id=61576313216184	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 50 Views - 128	Delivered
84	18.6.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02pAX5rJpcVPWB4qm2tSp1dXRnugaXcfGv3GsqUPidLALD5pVxDLzWeCL7mWn87B6gl&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 28 Views - 51	Delivered
85	18.6.2026	Fb Post	**H2START Masterclass on science communication, design and AI.**	https://www.facebook.com/permalink.php?story_fbid=pfbid02rww1drKWcqrRSi8S49cgCgkz8r9oxpAgwgUMBifoCF4uH216KQyP1SYrNi3DtWExl&id=61576313216184	Civil society, Citizens, Research communities, Innovators	Social Media	reach - 22 Views - 57	Delivered
86	19.6.2026	Fb Post	**Trakia University post about H2START presenting the strategy for a hydrogen ecosystem in Stara Zagora and the 2026-2033 SRIA during an online seminar.**	https://www.facebook.com/Trakia.uni.St.Zagora/posts/pfbid04Me92uY1MJ3rAWY1bBrRbJDTux86T2wYnzoYF4R4sGR7cupcgwMa666JwXW4CdA8l	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	N/A	Delivered
87	19.6.2026	Fb Post	**Invite to the public to the H2START stand at Bedechka Fest with hydrogen demonstrations, Toyota Mirai and children activities.**	https://www.facebook.com/Trakia.uni.St.Zagora/posts/pfbid0XgVrJ2FPrHz8n2358AGhbUVdKLawovwc7ZXfpMuHLSeRZw87X1G4dnVqsHyWarXPl	Innovators, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	N/A	Delivered
88	19.6.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid08RCq8efGow5wjZqkcTdYFFehQTGJFq7YSZpf9MPYX5jiauPAhLCC9M5sM41n5MP1l&id=61576313216184	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 25 Views - 64	Delivered
89	19.6.2026	Fb Post	**H2START-related hydrogen strategy activity at Green Transition Forum.**	https://www.facebook.com/permalink.php?story_fbid=pfbid06QEv9bLeXJGdGaUEXYUAZ89qMY8gbniM9rwNF7GLamKSMMh8T6GUKYVSPbFB82Dzl&id=61574812911313	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Social Media	reach - 21 Views - 59	Delivered