Date	Activity Name	Description	Link	Who? Target audience	Channel	Outcome	Status
14.3.2025	H2START Kick-Off Event	Official H2START launch event in Sofia introducing the project vision, partners and strategic priorities.	https://www.h2start.eu/h2start-kick-off-a-project-that-puts-bulgaria-on-the-hydrogen-map/	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	~ 440K estimated total reach; onsite participants ~40 Stara Zagora ~100 Sofia; ~12 media outlets present; ~110 publications (traditional, digital,	Delivered
15.4.2025	Budapest Hydrogen Summit	Networking, presentation of the HSTART project at Budapest Hydrogen Summit. The Summit aims to bring together top industry stakeholders and policymakers from the CEE region and beyond to discuss the opportunities and challenges of shifting towards hydrogen technology and to find out how this fuel could contribute to a carbon-free future. The goal of the conference is to encourage cross-sector dialogue and knowledge-sharing to ensure the rapid scale-up and delivery of the hydrogen economy.	https://budapesthydrogensummit.com	Industry, Business partners, International organisation (UN body, OECD, etc.), Investors, Research communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	150 + - participants; 90 - companies; 30+ - speakers; raised H2START awareness among policy and industry CEE stakeholders	Delivered
22-24.4.2025	9th Green Hydrogen Forum	H2START presentation - Spotlight on Bulgaria's Hydrogen Ambitions	https://bgh2a.bg/en/news-and-resources/events/bgh2a-9th-green-hydrogen-forum	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	150+ participants	Delivered
10-11.5.2025	Sofia Science Festival	H2START interactive stand at one of the largest science outreach events for children and parents in Bulgaria (in collaboration with the Bulgarian Academy of Sciences)	https://www.h2start.eu/sofia-science-festival-an-educational-initiative-for-young-researchers/	Innovators, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities, Industry, Business partners	Event (conference, meeting, workshop, internet debate, round table, etc.)	24K+ event visitors	Delivered
27.5.2025	Hydrogen Game Webinar	Webinar to present "The Hydrogen Game" (in collaboration between the projects Greenskills4H2, H2START, and HyAcademyEU)	https://www.h2start.eu/webinar-will-present-the-hydrogen-game-for-partners-from-greenskills4h2-hacademyeu-and-h2start	Research communities, Innovators, Specific end user communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	15+	Delivered

21.6.2025	Bedechka 3: On the Green	H2START local outreach thorugh a stand at On The Green Festival - Bedechka, Stara Zagora with hydrogen demos.	https://www.h2start.eu/h2start-at-the-third-edition-of-the-on-the-green-festival-in-stara-zagora/	Innovators, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	10K+ event visitors	Delivered
15.9.2025	Top Jobs Career Event, Stara Zagora	H2START at Top Jobs: Educational Programs and Certified Training as a Key to the Hydrogen Transition	https://www.h2start.eu/h2start-at-top-jobs-educational-programs-and-certified-training-as-a-key-to-the-hydrogen-transition	Research communities, Innovators, Specific end user communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	300+ participants	Delivered
22.10.2025	Hydrogen Game Workshop	Workshop training Bulgarian stakeholders on implementing the “Hydrogen Game," developed by the Green Skills for Hydrogen project (collaboration between GS4H, H2START, and HyAcademy)	https://www.h2start.eu/h2start-hosted-a-workshop-on-the-hydrogen-game	Research communities, Innovators, Specific end user communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	15+ participants from schools, STEM programs, NGOs, and academia	Delivered
3.11.2025	Live H2 Talk from Wuhan, China	Live talk on hydrogen technologies and EU-China partnership (co-organized by ICARE and H2START)	https://www.h2start.eu/bg/live-talk-hydrogen-technologies-eu-china-partnership-bg	Industry, Business partners, Innovators, EU Institutions, National authorities, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	40+ participants	Delivered
10.2.2026	10th CEE Hydrogen Summit	H2START presentation on the project and building the hydrogen market in Central and Eastern Europe	https://www.h2start.eu/cee-hydrogen-summit-2026-h2start-en	Industry, Business partners, Innovators, International organisation (UN body, OECD, etc.), Investors, Research communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	40+ high-level participants from across the CEE region	Delivered
26.3.2026	H2START Participatory Stakeholder Workshop	Stakeholder workshop in Stara Zagora for business, the public sector, and academia to provide input for hydrogen deployment in the region and the role of the CoE (carried out by CNR methodology.)	https://www.h2start.eu/hydrogen-in-stara-zagora-what-stands-in-the-way-and-what-can-move-it-forward/	Civil society, Citizens, Research communities, Innovators	Event (conference, meeting, workshop, internet debate, round table, etc.)	20+ participants	Delivered
24.4.2026	H2START Masterclass Science in Sight	H2START delivered the Science in Sight masterclass at Trakia University, focused on science communication, visualisation of research content and the use of AI tools such as NotebookLM and Canva.	https://www.facebook.com/Trakia.uni.St.Zagora/posts/pfbid0o7UWNtJTqnC6ZLuBJfiq1R2TKaunHXAaQDSyswusQbCMP95vCjLSkJ54VFf9kd2fl	Research communities, Innovators, Specific end user communities, Civil society, Citizens	Event (conference, meeting, workshop, internet debate, round table, etc.)	100+ participants; raised awareness of H2START in Trakia University and 70%+ interest in similar H2START trainings among participants	Delivered

2026	International Partnership Meetings	H2START meetings with European ambassadors to present the project and region and explore bilateral partnerships with research organisations, universities and companies in hydrogen technologies.	https://www.h2start.eu/ambassadors-visits-hydrogen-technologies-trakia-university-stara-zagora-en/ https://www.h2start.eu/h2start-presents-hydrogen-transition-vision-to-finnish-ambassador-	Industry, Business partners, Innovators, EU Institutions, National authorities, Research communities, Citizens	Event (conference, meeting, workshop, internet debate, round table, etc.)	20+ participants in meetings	Ongoing
2026	"Mission Hydrogen" School Lessons	"Mission Hydrogen: the star fuel and the path of water'" featuring electrolysis, fuel cells and model hydrogen vehicles demos - developed for secondary school students and started to be delivered in schools in Stara Zagora.	https://www.h2start.eu/mission-hydrogen-lesson-6grade-en/ https://www.h2start.eu/mission-hydrogen-lesson-4grade-en/	Civil society, Citizens, Research communities, Innovators, Specific end user communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	Lessons carried out with 3 schools in Stara Zagora resulting raised interest in hydrogen techonologies by the students and	Delivered
20-21.6.2026	Bedechka 4: On the Green	H2START local outreach through a stand and treasure hunt at Bedechka Fest 4 with public hydrogen demonstrations, Toyota Mirai, small hydrogen cars, a green hydrogen demonstration station, the Hydrogen Game, and childrens' activities with the hydrogen	https://www.facebook.com/Trakia.uni.St.Zagora/posts/pfbid0XgVrJ2FPrHz8n2358AGhbUVdKLawovwc7ZXfpMuHLSeRZw87X1G4dnVqsHyWarXPl	Innovators, Regional authorities, Local authorities, Civil society, Citizens, Research communities	Event (conference, meeting, workshop, internet debate, round table, etc.)	10K+ event visitors	Delivered